

Constant Contact Survey Results

Survey Name: 2011 MHMTP Evaluation Form

Response Status: Partial & Completed

Filter: None

5/8/2012 3:22 PM EDT




How did you learn about the CTC's Marathon and 1/2 Marathon Training Program?

Answer	0%	100%	Number of Response(s)	Response Ratio
Participated in the program previously			46	54.7 %
Charlottesville Track Club website			11	13.0 %
CTC email announcement			1	1.1 %
Through a friend			18	21.4 %
Flyer at a local running store			2	2.3 %
On the internet (other than CTC website)			3	3.5 %
In the media (newspaper, advertisement, etc)			0	0.0 %
Other			3	3.5 %
No Response(s)			0	0.0 %
Totals			84	100%

Why did you join the CTC's Marathon and 1/2 Marathon Training Program? Select all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
Registered for a late summer or fall marathon			69	82.1 %
To meet other local runners and for social networking			36	42.8 %
To support the Charlottesville Track Club			24	28.5 %
To improve on a previous performance or run a PR			46	54.7 %
To qualify for Boston			5	5.9 %
New to running and wanted a professional and supportive environment			12	14.2 %
Knew the organizers or other participants			35	41.6 %
Other			7	8.3 %
Totals			84	100%

What is your level of satisfaction with the CTC's Marathon and 1/2 Marathon Training Program?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very satisfied			77	91.6 %
Somewhat satisfied			4	4.7 %
Neutral			2	2.3 %
Somewhat dissatisfied			0	0.0 %
Very dissatisfied			1	1.1 %
No Response(s)			0	0.0 %
Totals			84	100%



Please indicate the importance of the following.

1 = Very Unimportant, 2 = Somewhat Unimportant, 3 = Neutral, 4 = Somewhat Important, 5 = Very Important

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Price						83	3.3
Location						83	4.0
Coaching						83	4.5
Ease of transportation or parking						83	3.7
Length of training program						83	3.6
Running with a group						83	4.0
E-mail announcements						83	4.1
MHMTTP website and/or facebook page						83	3.0
Online registration						83	3.7

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



How likely are you to participate in the CTC's Marathon and 1/2 Marathon Training Program again?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very likely			68	80.9 %
Somewhat likely			14	16.6 %
Neutral			1	1.1 %
Somewhat unlikely			0	0.0 %
Very unlikely			1	1.1 %
No Response(s)			0	0.0 %
Totals			84	100%

How likely are you to recommend the CTC's Marathon and 1/2 Marathon Training Program to a friend or colleague?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very likely			79	94.0 %
Somewhat likely			3	3.5 %
Neutral			1	1.1 %
Somewhat unlikely			0	0.0 %
Very unlikely			1	1.1 %
No Response(s)			0	0.0 %
Totals			84	100%

What did you like best about the Marathon and 1/2 Marathon Training Program?

74 Response(s)

Do you have any suggestions for improving the Marathon and 1/2 Marathon Training Program?

46 Response(s)