Constant Contact Survey Results

Survey Name: 2012 MHMTP Evaluation Form

Response Status: Partial & Completed

Filter: None

12/20/2012 6:28 PM EST

How did you learn about the CTC's Marathon and 1/2 Marathon Training Program?

| Answer | 0% | 100% | Number of Response(s) | Response Ratio |
|--|----|--------|--------------------------|-------------------|
| Participated in the program previously | | | 46 | 56.0 % |
| Charlottesville Track Club website | | | 9 | 10.9 % |
| CTC email announcement | | | 5 | 6.0 % |
| Through a friend | | | 14 | 17.0 % |
| Flyer at a local running store | | | 1 | 1.2 % |
| On the internet (other than CTC website) | | | 0 | 0.0 % |
| In the media (newspaper, advertisement, etc) | | | 0 | 0.0 % |
| Other | | | 7 | 8.5 % |
| No Response(s) | | | 0 | 0.0 % |
| | | Totals | 82 | 100% |

Why did you join the CTC's Marathon and 1/2 Marathon Training Program? Select all that apply.

| Answer | 0% | 100% | Number of Response(s) | Response Ratio |
|---|----|--------|-----------------------|-------------------|
| Registered for a late summer or fall marathon | | | 59 | 71.9 % |
| To meet other local runners and for social networking | | | 32 | 39.0 % |
| To support the Charlottesville Track Club | | | 34 | 41.4 % |
| To improve on a previous performance or run a PR | | | 41 | 50.0 % |
| To qualify for Boston | | | 6 | 7.3 % |
| New to running and wanted a professional and supportive environment | | | 12 | 14.6 % |
| Knew the organizers or other participants | | | 27 | 32.9 % |
| Other | | | 17 | 20.7 % |
| | | Totals | 82 | 100% |

What is your level of satisfaction with the CTC's Marathon and 1/2 Marathon Training Program?

| Answer | 0% | 100% | Number of Response(s) | Response Ratio |
|-----------------------|----|--------|--------------------------|-------------------|
| Very satisfied | | | 74 | 90.2 % |
| Somewhat satisfied | | | 7 | 8.5 % |
| Neutral | | | 0 | 0.0 % |
| Somewhat dissatisfied | | | 0 | 0.0 % |
| Very dissatisfied | | | 1 | 1.2 % |
| No Response(s) | | | 0 | 0.0 % |
| | | Totals | 82 | 100% |



Please indicate the importance of the following.

1 = Very Unimportant, 2 = Somewhat Unimportant, 3 = Neutral, 4 = Somewhat Important, 5 = Very Important

| Answer | 1 | 2 | 3 | 4 | 5 | Number of Response(s) | Rating Score* |
|------------------------------------|---|---|---|---|---|--------------------------|------------------|
| Price | | | | | | 82 | 3.1 |
| Location | | | | | | 82 | 3.9 |
| Coaching | | | | | | 82 | 4.4 |
| Ease of transportation or parking | | | | | | 82 | 3.4 |
| Length of training program | | | | | | 82 | 3.7 |
| Running with a group | | | | | | 82 | 4.1 |
| E-mail announcements | | | | | | 82 | 4.0 |
| MHMTP website and/or facebook page | | | | | | 82 | 3.3 |
| Online registration | | | | | | 82 | 3.7 |

^{*}The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

*

How likely are you to participate in the CTC's Marathon and 1/2 Marathon Training Program again?

| Answer | 0% | 100 |)% | Number of Response(s) | Response Ratio |
|-------------------|----|------|-----|--------------------------|-------------------|
| Very likely | | | | 68 | 82.9 % |
| Somewhat likely | | | | 10 | 12.1 % |
| Neutral | | | | 0 | 0.0 % |
| Somewhat unlikely | | | | 3 | 3.6 % |
| Very unlikely | | | | 1 | 1.2 % |
| No Response(s) | | | | 0 | 0.0 % |
| | | Tota | als | 82 | 100% |

How likely are you to recommend the CTC's Marathon and 1/2 Marathon Training Program to a friend or colleague?

| Answer | 0% | 100% | Number of Response(s) | Response Ratio |
|-------------------|----|--------|--------------------------|-------------------|
| Very likely | | | 77 | 93.9 % |
| Somewhat likely | | | 4 | 4.8 % |
| Neutral | I | | 1 | 1.2 % |
| Somewhat unlikely | | | 0 | 0.0 % |
| Very unlikely | | | 0 | 0.0 % |
| No Response(s) | | | 0 | 0.0 % |
| | | Totals | 82 | 100% |

What did you like best about the Marathon and 1/2 Marathon Training Program?

68 Response(s)

Do you have any suggestions for improving the Marathon and 1/2 Marathon Training Program?

45 Response(s)