

Constant Contact Survey Results

Survey Name: 2014 MHMTP Evaluation Form

Response Status: Partial & Completed

Filter: None

4/14/2015 5:42 PM EDT






How did you learn about the CTC's Marathon and 1/2 Marathon Training Program?

Answer	0%	100%	Number of Response(s)	Response Ratio
Participated in the program previously			39	50.6 %
Charlottesville Track Club website			17	22.0 %
CTC email announcement			4	5.1 %
Through a friend			15	19.4 %
Flyer at a local running store			0	0.0 %
On the internet (other than CTC website)			1	1.2 %
In the media (newspaper, advertisement, etc)			0	0.0 %
Other			1	1.2 %
No Response(s)			0	0.0 %
Totals			77	100%





Why did you join the CTC's Marathon and 1/2 Marathon Training Program? Select all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
Registered for a late summer or fall marathon			66	85.7 %
To meet other local runners and for social networking			32	41.5 %
To support the Charlottesville Track Club			23	29.8 %
To improve on a previous performance or run a PR			32	41.5 %
To qualify for Boston			7	9.0 %
New to running and wanted a professional and supportive environment			9	11.6 %
Knew the organizers or other participants			19	24.6 %
Other			5	6.4 %
Totals			77	100%





What is your level of satisfaction with the CTC's Marathon and 1/2 Marathon Training Program?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very satisfied			64	83.1 %
Somewhat satisfied			10	12.9 %
Neutral			3	3.8 %
Somewhat dissatisfied			0	0.0 %
Very dissatisfied			0	0.0 %
No Response(s)			0	0.0 %
Totals			77	100%

* How likely are you to participate in the CTC's Marathon and 1/2 Marathon Training Program again?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very likely			62	80.5 %
Somewhat likely			10	12.9 %
Neutral			3	3.8 %
Somewhat unlikely			2	2.5 %
Very unlikely			0	0.0 %
No Response(s)			0	0.0 %
Totals			77	100%

* How likely are you to recommend the CTC's Marathon and 1/2 Marathon Training Program to a friend or colleague?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very likely			72	93.5 %
Somewhat likely			3	3.8 %
Neutral			1	1.2 %
Somewhat unlikely			1	1.2 %
Very unlikely			0	0.0 %
No Response(s)			0	0.0 %
Totals			77	100%

Please indicate the importance of the following.

1 = Very Unimportant, 2 = Somewhat Unimportant, 3 = Neutral, 4 = Somewhat Important, 5 = Very Important

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Price						76	3.2
Location						76	3.8
Coaching						77	4.4
Ease of transportation or parking						75	3.7
Length of training program						77	3.8
Running with a group						76	4.1
E-mail announcements						77	4.0
MHMTP website and/or facebook page						76	3.6
Online registration						75	3.8

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

What did you like best about the Marathon and 1/2 Marathon Training Program?

63 Response(s)

Do you have any suggestions for improving the Marathon and 1/2 Marathon Training Program?

40 Response(s)

Do you have any feedback about the Rivanna Greenbelt Marathon? i.e., Should we continue to offer it during the MHMTP long run at Riverview? Should it be scheduled on a Sunday to not conflict with the group run? Should the group meet at a different location than Riverview when the marathon is being held?

46 Response(s)